Volunteer Centre Kensington & Chelsea

Together is better
Achieving more for communities

Audience Profile; Local voluntary and community organisations

BME groups, Children, young people and families groups, Health & Wellbeing groups, Older People groups, Community centres/community based groups, Faith groups, Social enterprises, Start-up groups, Small/Medium sized organisations

Those with whom we have existing relationships

Characteristics
Small-medium organisations
Largely based in North Kensington – with concentrated pockets in the centre and South of the borough
Led by paid employees, supported by volunteers
Attend events, forums, training opportunities
Web savvy
Access online resources (web based and ecomms)
Some have direct relationships with RBKC
Some participate in borough forums

Methods of communication
Ecomms LINK/newsletters
Meetings, forums, informal networking
Social media platforms Personal interaction

Additional info/notes

Questions? Concerns?
Will the existing support continue?
Will any existing services be compromised?
Will the sector lose influence or be less visible?
Will my relationships with specific staff members be at risk?

Key messages
We are a one-stop shop – we are the first port of call for both front line and back end support
We aim to be more visible in communities and localities
We will be designing services in partnership with local communities, organisations and networks
We will have a greater virtual presence
We will support local advocacy
We will provide tools to influence broader change
By coming together, we will have a stronger voice and a stronger relationship with decision makers